GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1732
ANSWERED ON:23.08.2007
MEDICAL TOURISM
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Will the Minister of TOURISM be pleased to state:

(a) whether medical tourism in the country is growing 30% annually ;

(b) if so, the details of rate of growth during each of the last three years ;

(c) the number of tourists under medical tourism visited India during the last three years ;

(d) the schemes formulated for the development of medical tourism in the country ;

(e) the financial assistance provided by the Union Government to the State Government during the last three years, State-wise ;

(f) whether the Government considering to set up the medical Special Economic Zones (SEZs) call-centres for improving the medical tourism in the country; and (g) if so, the details thereof ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b) & (c): The Ministry of Tourism does not collect separate information on medical tourist traffic to India.

(d) : The Ministry of Tourism in collaboration with the Ministry of Health has already initiated several measures to promote Medical Tourism which include promotion in overseas markets and production of publicity materials like brochure, CDs and films etc. and their distribution in target markets. Specific promotion at various international travel fairs such as World Travel Mart, London and ITB, Berlin etc. is also undertaken. A guide on select Indian hospitals of the country for health tourism purposes has been placed on Ministry of Tourism's website www.incredibleindia.org for wider publicity.

(e) : The statement showing tourism projects sanctioned to all State Governments/UT Administrations during the last three years is at Annexure.

(f) : No, Sir.

(g) : Does not arise.